

Sponsored by Northwest Oral & Maxillofacial Surgery | SportsRecruits



# **Sports**Recruits

2024 USYS GIRLS U-13 NATIONAL CHAMPIONS

## SUPPORT TEAM



#### **Simon Boddison, Director of Soccer Operations**

HTX Soccer Club, 2005 – Present College Coaching Experience: 14 years

University of Wisconsin - Green Bay, WI (Men | Women - NCAA Div. I)

Truman State University, MO (Men - NCAA Div. II)

College of Wooster, OH (Women - NCAA Div. III)

# Roger Bonilla – Boys Academy Strategist HTX Soccer Club, 2022 – Present

College Playing Experience – Texas A&M University International University, NCAA DII

#### **SportsRecruits Support Team**

help@sportsrecruits.com

#### Angie Rigsby – Girls Academy Strategist

HTX Soccer Club 2012 – Present

College Playing Experience - University of Arkansas Fayetteville U17/U19 US National Pool Club Coaching Experience: 27 years

Sent 150+ players to college on soccer scholarships within 10 graduating classes







- ✓ 1 player committed for 2026
- ✓ 11 players committed 2025 graduation class
- 48 players committed to college from 2024 with athletic scholarships
  - ✓ 696 played in college since 2006
  - ✓ 55 players with national team activities
    - ✓ 14 professional players















# SUPPORT



#### **College Center**



### **Sports**Recruits



The **College Center** is brought to you by Northwest Oral & Maxillofacial Surgery

SPORTSRECRUITS HOME PAGE

**COACH TUTORIAL** 

FALL PRESENTATION 2024

FALL PRESENTATION SCHEDULE 2024

## **ACCESSIBILITY**



College Center Free!

1,500+ players

24/7 Access

70+ Coaching Staff Access

New Player Access





# COLLEGE COMMITMENTS

#### **BY THE NUMBERS**



- Nearly 1 million high school-aged soccer players grades 9-12
- 45,000 collegiate soccer players
- 8% of male players will play college soccer
  - Only 0.9% will play DI
- 10.6% of female players will play college soccer
  - Only 2.4% will play DI



#### **SCHOOL BREAKDOWN**

- Division I
  - 331 women's, 205 men's programs
- Division II
  - 262 women's, 214 men's programs
- Division III
  - 441 women's, 415 men's programs
- NAIA
  - 188 women's, 188 men's programs
- NJCAA
  - 181 women's, 217 men's programs

## GUIDANCE





How can the club help the prospective studentathletes? 87% of parents says a college education is the most important promise they will make to their child.

When it comes to college readiness, less than 20% of all youth soccer organizations will provide any meaningful guidance or support, leaving families to "figure it out".

While some will take a "wait & see" approach, others are lured into spending hundreds / thousands of dollars on recruiting services and camps with negligible results.

### RECRUITMENT FACTORS











## **EMAIL CAMPAIGN**



WEEK 1 All Athletes

Explains the basics of why and how to use SportsRecruits.

WEEK 2

**Non-Verified Athletes** 

Explains why and how to update profile.

WEEK 3

**Athletes With No Video** 

Explains why and how to add a video.

**WEEK 4** 

**Athletes With No Favorites** 

Explains why and how to build a target list.

**WEEK 5** 

**Athletes With No Messages Sent** 

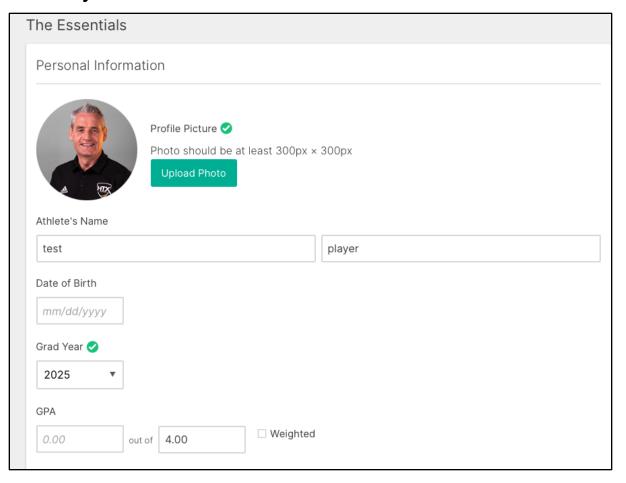
Explains why and how to communicate with college coaches.

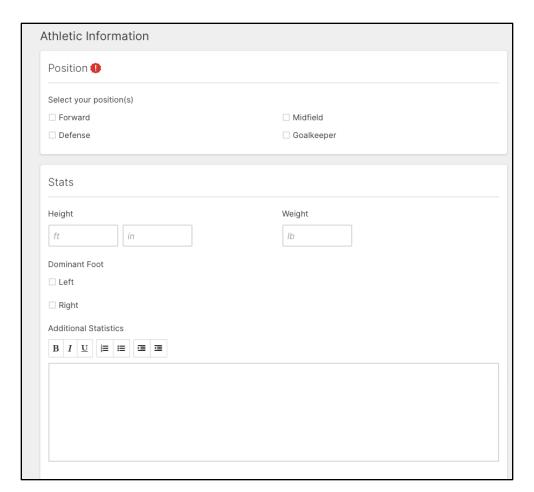
SportsRecruits activation email sent directly to player/parent





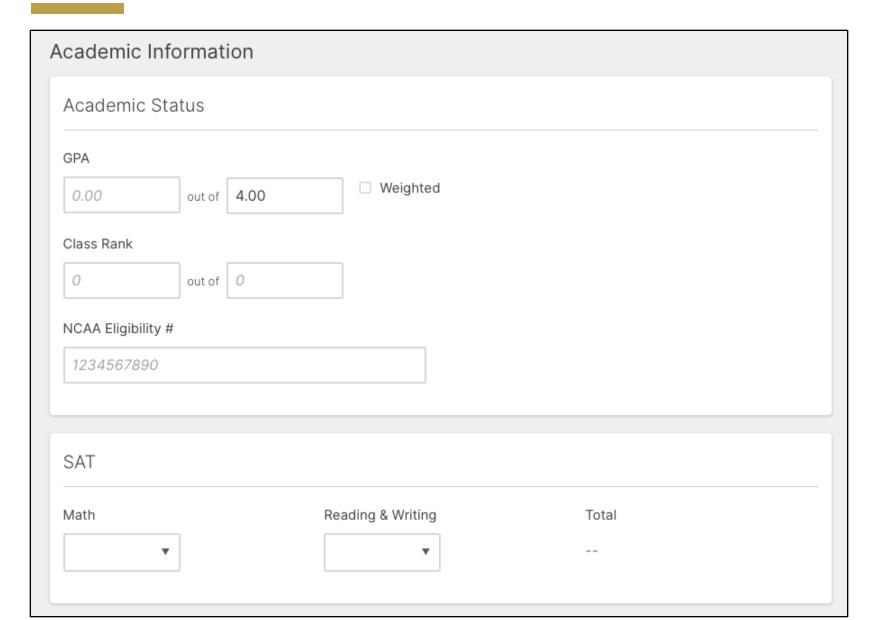
#### Family > Essentials > Athletic > Academic





# **PROFILE**









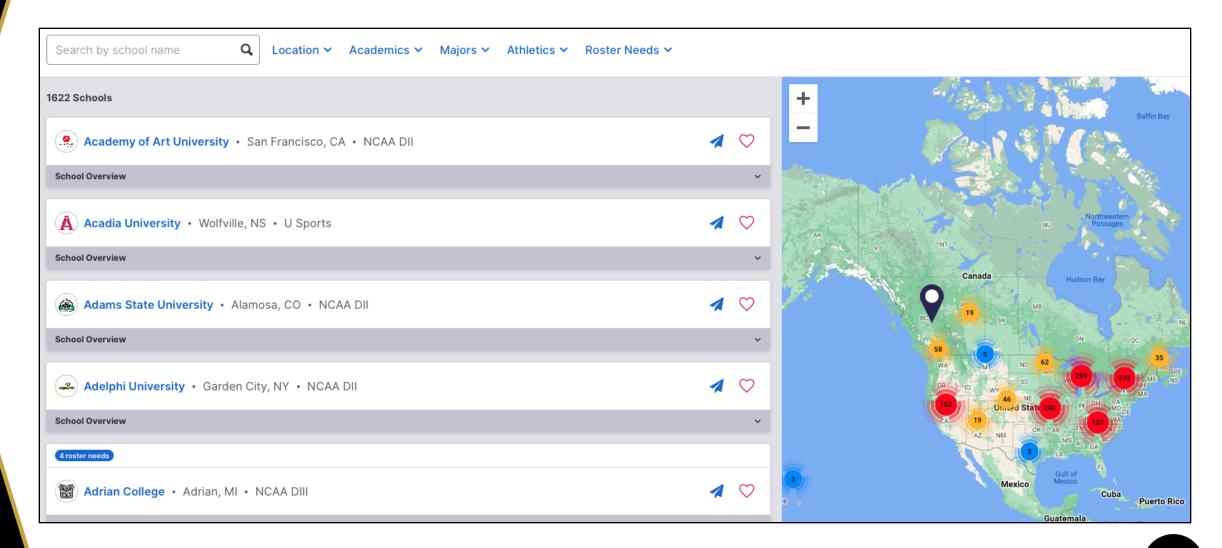
# ASCHOOL



- Academic major
- Choose 8-10 states
- Distance from home
- Climate
- Urban vs rural
- Public vs private
- Cost
- Culture
- Program/level

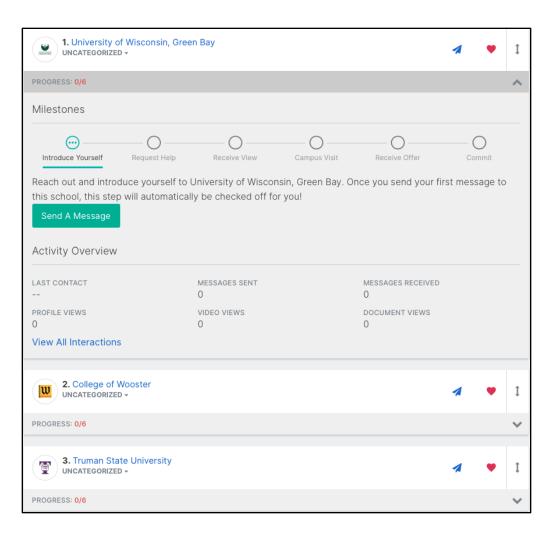
# **SEARCH**



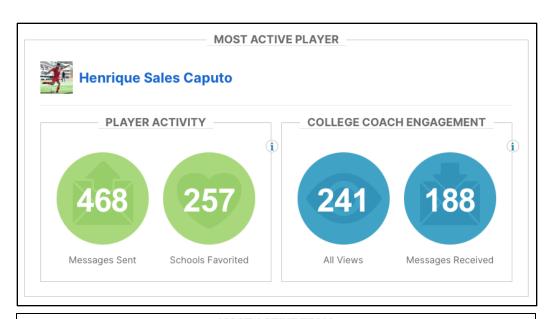


# SEARCH | TRACKING





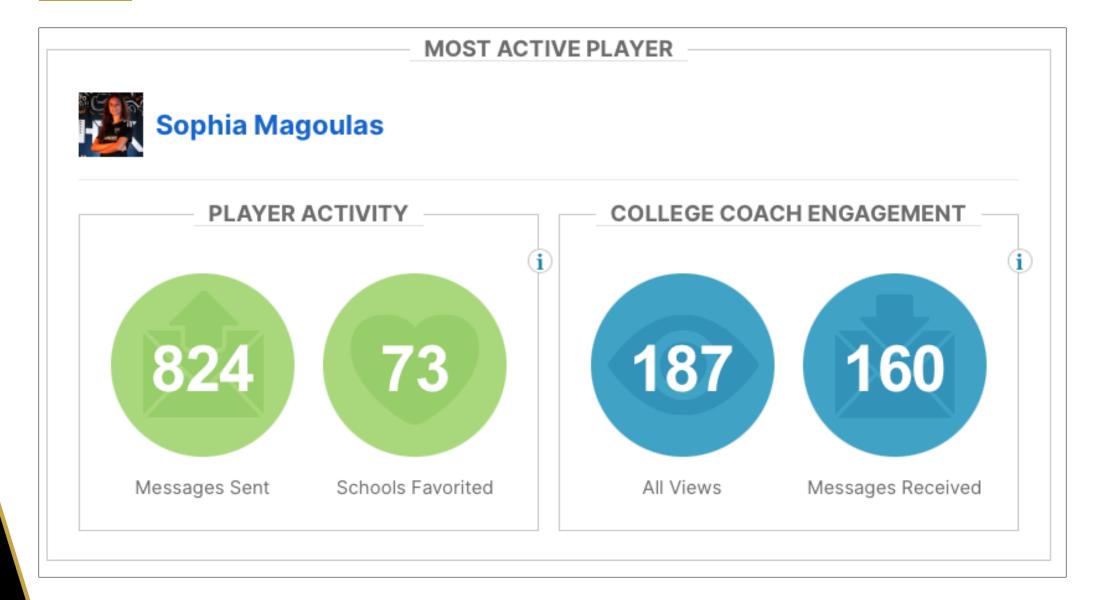
Internal tracking system built into each school that you have selected





# SEARCH | TRACKING





## CAMPUS VISITS







# Q. What is the difference between an official visit and an unofficial visit?

- A. A college campus visit that has any part financed by the school is considered an official visit. College coaching staff typically save official visit invitations for their top recruits, and players they believe could deserve a scholarship offer.
- B. Visits paid for by college-bound student-athletes or their parents are unofficial visits.

Q. How many official visits can you take at the NCAA Div. I level?

A. 5 for NCAA Div. I, one official visit per school.

Can you schedule your visit (s) around your club game / high school playing schedule and your SAT / ACT testing dates thus limiting the conflicts?

## **SCHEDULE**





#### July / August:

- Report in for pre-season (testing, rules, policies, medical, captain's practice)
- Two weeks of training (multiple times per day)
- 2-3 pre-season exhibition games

#### **Daily Schedule**:

- 6:00am Weight Room / Rehab
- 7:30am Breakfast
- 8:00am Attend Classes
- 12:30pm Lunch
- 1:00pm Rehab / Prep
- 1:30pm Team Training Session
- 4:00pm Athletic Treatments
- 5:30pm Dinner
- 7:00pm Study Hall (monitored)
- 10:00pm Relax

## **SCHEDULE**





#### Fall Season:

- August November / December
- 5-6 training sessions per week
- Friday Sunday travel
- Possible mid-week game
- Permission to miss class / make up exams / projects
- Mid-term October; Finals December
- Full-time student (minimum of 12 credit hours)

#### **Spring Season**:

- January May / June
- Holiday work out program / testing
- Full time training / student
- Slightly heavier academic workload
- 5-6 playing dates (NCAA Div. I)
- Decreased travel

## SCHOLARSHIPS







- NCAA Division I Men's Soccer team 9.9 athletic scholarships per team (old limit), 2025 – NCAA New Scholarship Limits TBA
- NCAA Division 1 Women's Soccer teams 14 athletic scholarships per team (old limit), 2025 – NCAA New Scholarship Limits TBA
- NCAA Division 2 Women's Soccer teams 9.9 athletic scholarships per team
- NCAA Division 2 Men's Soccer teams 9.0 athletic scholarships per team
- NCAA Division 3 Soccer does not provide athletic scholarships, they provide need-based aid, academic aid & grants

The National Association of Intercollegiate Athletics (NAIA) offers scholarships on both the Division I and Division II level. Division III level sports do not offer scholarship (athletic) funding.

# SCHOLARSHIPS



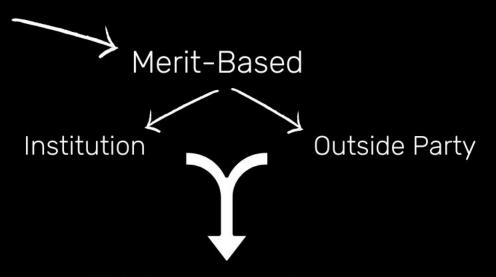
#### WHAT IS FINANCIAL AID?

Need-Based Financial Aid

Institution

Dept. of Education

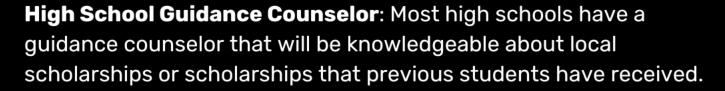
- Institutional Grants
- Institutional Loans
- Student loans
  - Subsidized
    - 6-month grace period post-graduation
  - Unsibsidized
    - Accrues interest during college
  - Pell Grants
  - Work-Study
  - State Grants



- Athletic
- Leadership
- Service

- Fine Arts
- Music
- Academic

# SCHOLARSHIPS WHERE TO FIND THEM



**Institutions**: Colleges will have their own scholarships displayed on their website. The application for admission is often the application for scholarships, but students might need to complete a separate scholarship application.

**Internet**: The internet contains a multitude of scholarship search engines that students can use to different criteria to meet their personal circumstances.

**Independent Education Consultant**: IEC's can help in the scholarship search and many post free resources on their website.



#### Online Scholarship Search Engines

- CareerOneStop
- Scholarship America
- College Board
- Scholarships.com
- Fastweb
- Scholly
- Peerlift
- Scholar Snapp
- Chegg Scholarships
- NSHSS
- Cappex
- Jewish Scholarship Search Portal
- Bold.org
- EduBirdie

# SCHOLARSHIPS



#### WHY IS FINANCIAL AID IMPORTANT?

#### **Realistic Expectations**

- Students and parents need to understand the financial realities of their situation
- Admission to a college that is too expensive can be a waste of time and upsetting to students

#### No College is Worth Full Price

- The single greatest indicator of success for a student is not where they attend, but what they do there. No college, regardless of ranking, guarantees success.
- Students need to consider the long-term ramifications of loans when applying to expensive colleges.

#### **College is Expensive**

- College is a significant emotional and financial investment. Any financial aid can reduce the stress and anxiety of the college search process.
- Life outside of the classroom is also expensive. Scholarships and financial aid can free up resources for costs associated with living as a college student.

## **ELIGIBILITY**









## **ELIGIBILITY**





Academic Counselor Meeting (w/parents)



Register

If you plan to play NCAA
Division I or II ...
you SHOULD register
by the end of grade 10
www.NCAA.org

You MUST meet Academic &
Athletic Eligibility
& Amateurism Certification to
be "actively" recruited







# WHAT IS A CORE COURSE?

For a high school class to be an NCAA-approved core course, it must meet these conditions:

**1.** Be a four-year college preparatory course in one of these subject areas:

ENGLISH

MATH (Algebra I or higher) NATURAL/ PHYSICAL SCIENCE

SOCIAL SCIENCE

FOREIGN LANGUAGE COMPARATIVE RELIGION/ PHILOSOPHY

- 2. Be on your school's list of NCAA-approved core courses.
- 3. Be taught by a qualified instructor at or above your high school's regular academic level.
- **4.** Receive credit toward high school graduation and appear on an official transcript with course title, grade and credit awarded.

## **ELIGIBILITY**





How to plan your high school courses to meet the 16 core-course requirement:

# 4 X 4 = 16

#### 9TH GRADE

- (1) English
- (1) Math
- (1) Science
- (1) Social Science and/or additional
- 4 CORE COURSES

# 10 TH GRADE

- (1) English
- (1) Math
- (1) Science
- (1) Social Science and/or additional
- 4 CORE COURSES

# TH GRADE

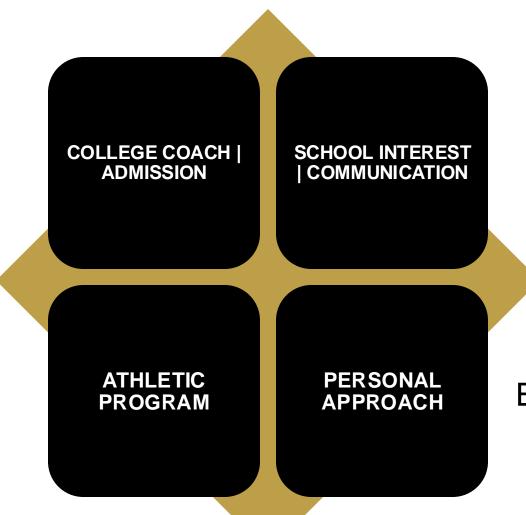
- (1) English
- (1) Math
- (1) Science
- (1) Social Science and/or additional
- 4 CORE COURSES

# 12TH GRADE

- (1) English
- (1) Math
- (1) Science
- (1) Social Science and/or additional
- **4 CORE COURSES**

#### PLAYER <> COACH COMMUNICATIONS





#### Topics:

- Soccer Results / Season
- Soccer Program Updates
- Athletic Department
- Major
- Player Schedule / Academics
- Visit

EMAIL \* TEXT \* PHONE \* VIDEO CLIPS

#### PHONE CONVERSATIONS W/COACH

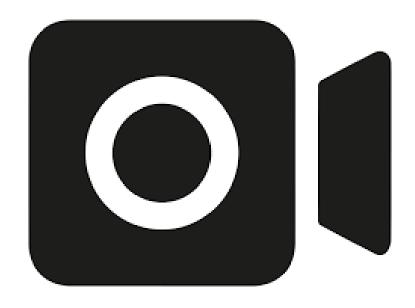




- ✓ Prepare!
- ✓ Natural flowing conversation
- ✓ 10-15 questions
- ✓ Initial conversation do not ask about the amount of scholarship
- Maximize your time, develop a relationship
- Don't be afraid to ask questions about the program, campus, student body, facilities, academics
- Ask questions regarding the coach, show that you are interested in him / her
- Don't be a robot, be yourself, relax, enjoy the dialogue

#### **VIDEO TIPS**





- ✓ Video from elevated position
- Title screen with name, graduation year, team name, position, #, jersey color
- ✓ Short video of 3-4 minutes
- ✓ Each clip start and finish 3-4 seconds prior to the highlighted area
- Best highlight(s) must be #1
- ✓ Use graphics such as circles to help educate and help the coach upon review
- Show to your coach for review, gain feedback

#### PLAYER <> COACH COMMUNICATIONS <> RULES



#### What are some NCAA DI rules?

- No "communication with a coach" until June 15 of sophomore year
- No Official or Unofficial visits until August 1 of junior year
- No "Recruiting Conversations" or Verbal Offers until June 15 of sophomore year

#### What is considered "communication with a coach?"

- Includes any phone, text and/or email conversations between a student-athlete or parent/guardian and a DI college coach.
- Previously, coaches were prohibited from initiating contact with a recruit. However, if an athlete called a coach, the coach could pick up the phone. That is no longer allowed. There is zero off-campus communication allowed between a coach and a recruit before June 15 of an athlete's sophomore year.

### PLAYER ACTION ITEMS







- Login using user code provided by Coach / DOC / SportsRecruits
- Change your password so it becomes private
- ✓ Profile
- ✓ Find your top 30 50 favorite schools
- Create a 'personal' professionally written email & attach your link and send to coaching staff
- Provide league, tournament schedules & invite the coach(s) to attend
- Review college coaching list in attendance (cross reference / communicate)
- Review video tutorials and update your video highlights
- ✓ Weekly coach communication

# **CAMPS**



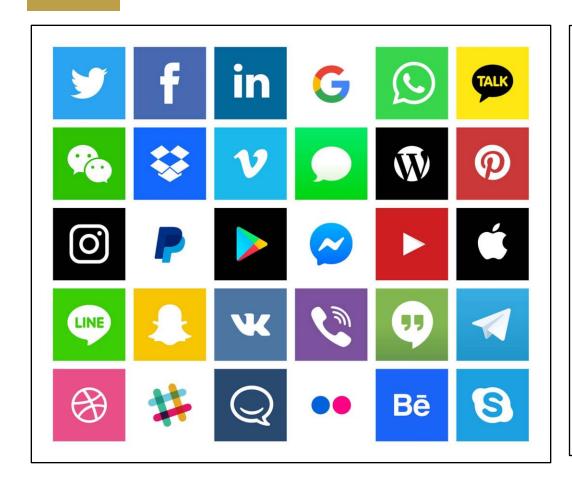


#### Camps:

- Instructional
- Recruitment / ID
- Cost
- Geographics / Climate
- Communication / Research
- Distance
- Coaching Staff
- Academics

## SOCIAL MEDIA - "DO'S"

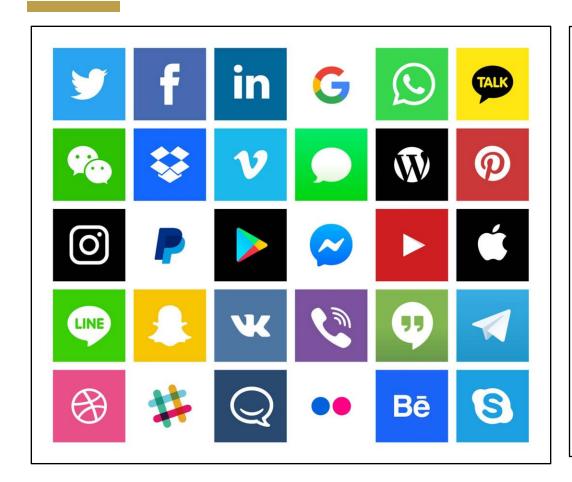




- ✓ Professional use of language / pictures
- Show personality, positivity, gratitude, support of your team
- Show drive, ambition by posting training / game day highlights
- ✓ Personal achievements
- ✓ Sense of humor
- Follow, liking and commenting on posts from college coaches
- Manage your friends and followers
- ✓ Home workouts
- ✓ Humility
- Year in review / volunteer activities

## SOCIAL MEDIA - "DON'T'S"





- ➤ Don't brag, be arrogant or obnoxious
- ➤ Don't post controversial topics race, politics, religion, sexual orientation
- **X** Inappropriate language
- X Don't engage in illegal activities
- **X** Bullying
- X Don't post lazy behaviors
- ➤ Don't rely solely on social media for college exposure
- X Angry, emotional responses
- ➤ Don't post something you have to delete
- X Embarrass the club / high school
- ★ Inappropriate picture, video





The National Letter of Intent (NLI) is a document used to indicate a student athlete's commitment to participating in National Collegiate Athletic Association (NCAA) colleges and universities in the United States.



OVER 48,000 NLI SIGNEES EACH YEAR



655 NCAA DIVISION I AND II NLI MEMBER SCHOOLS



MORE THAN \$3.3 BILLION IN ATHLETICS SCHOLARSHIPS



# SIGNING DAY





November 13, 2024 – August 1, 2025







## **CONTACT DETAILS**





#### **Questions / Contact Information:**

- Head Team Coach
- Director of Coaching / Program or Academy Director
- Email SportsRecruits Support Team at <a href="help@sportsrecruits.com">help@sportsrecruits.com</a>
- SportsRecruits Resource Center <a href="https://sportsrecruits.com/resources">https://sportsrecruits.com/resources</a>

#### **Program Overview**:

- Simon Boddison, Director of Soccer Operations <u>sboddison@htxsoccer.com</u>
- Angie Rigsby, Girls Academy Strategist <u>arigsby@htxsoccer.com</u>
- Roger Bonilla, Boys Academy Strategist <a href="mailto:rbonilla@htxsoccer.com">rbonilla@htxsoccer.com</a>

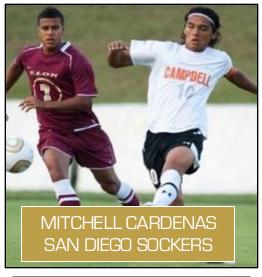
# ALUMNI | SUCCESS









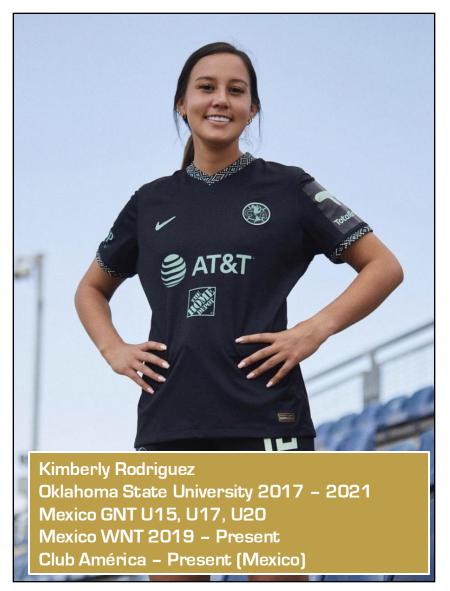


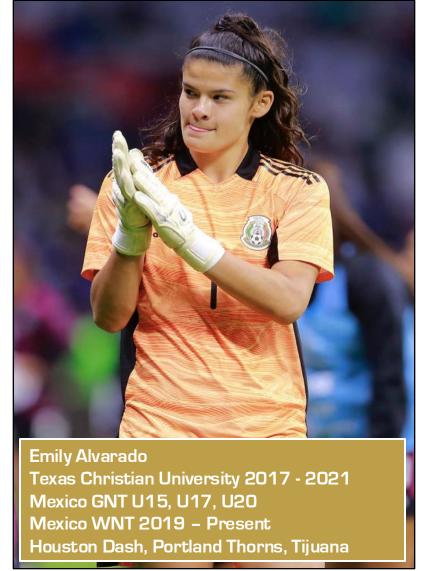




## ALUMNI | PROFESSIONAL







## ALUMNI | PROFESSIONAL





MICHAELA ABAM
West Virginia University 2014-17
Sky Blue FC 2018 (pro)
Paris FC 2018-19 (pro)
Real Betis 2019 (pro)
Houston Dash 2021-22 (pro)
Linkoping FC 2023-Present (pro)
Cameroon Women's National Team

## QUESTIONS / RECOGNITION







**SportsRecruits Support Team** 

help@sportsrecruits.com