

NORTH

281-298-2180

2201 Timberloch Place Suite 275 The Woodlands, TX 77380

SOUTH

281-724-9915 400 Hobbs Rd. Suite 20



Position Title: Marketing Intern (COURSE CREDIT, UNPAID)

Reports to: Director of Communications & Events

About HTX:

HTX Soccer is the only club in Houston providing a full range of programming and a complete journey for the beginner through to the collegiate and professional levels. The club is a 501(c)(3) non-profit entity serving 8,500+players (and families).

Principal Responsibilities:

The Marketing Intern will be responsible for supporting the Director of Communications & Events (marketing team) with tasks related to social media, marketing, and communications as well as other minor day-to-day needs as assigned.

Position Duties and Accountabilities:

- Schedule social media posts across multiple platforms.
- Develop organic social media content and copy.
- Gather and develop stories about the club for blog posts.
- Support Director of Communications in managing website and internal communications
- Capture content at events, practices including video/photos.
- Organize files and content library.
- Support event planning as assigned.
- Participation in internal meetings, and events

Experience:

- At least two years of college degree either in process or completed.
- Internship and/or work experience preferred.
- Soccer knowledge and/or playing experience is a preferred.

Requirements:

- Ability to work 12-15 hours per week and some weekends.
- Access to reliable computer/laptop with internet access and Microsoft Office suite
- Located in Houston, TX or surrounding area.
- Ability to lift 50 pounds.

Key Competencies:

- Positive attitude and strong work ethic
- Organization & planning
- Verbal & written communication
- Time management
- Previous background in Microsoft Office Suite is preferred.
- Competency in Canva is preferred.

Interested applicants should send their resume to Stuart Taylor, Director of Communications | Events at staylor@htxsoccer.com or mail to HTX Soccer, 2201 Timberloch Place, Suite 275, The Woodlands, TX 77380.

