

SportsRecruits



SportsRecruits Network

SportsRecruits is a network that connects high school athletes, parents, clubs, high schools, college coaches, and event operators in the recruiting process, creating opportunities for all stakeholders.

400K+ Athletes

Current High School Age

1,400+ Clubs

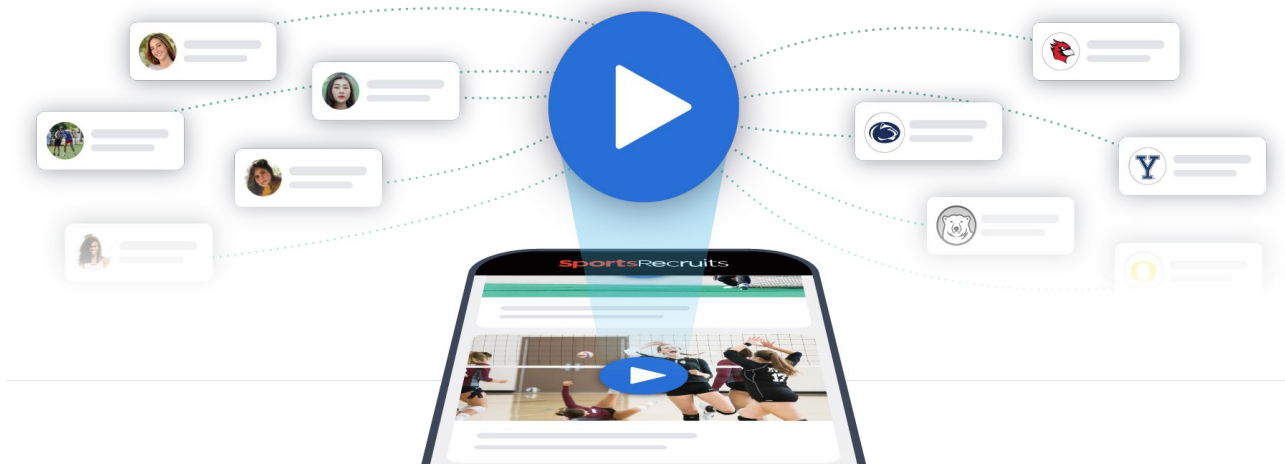
~10k Club/High School Staff

60K+ College Coaches

28K+ College Programs

300+ Events

Tournaments / Showcases



Soccer Network Statistics

65K+

STUDENT-ATHLETES

175K+

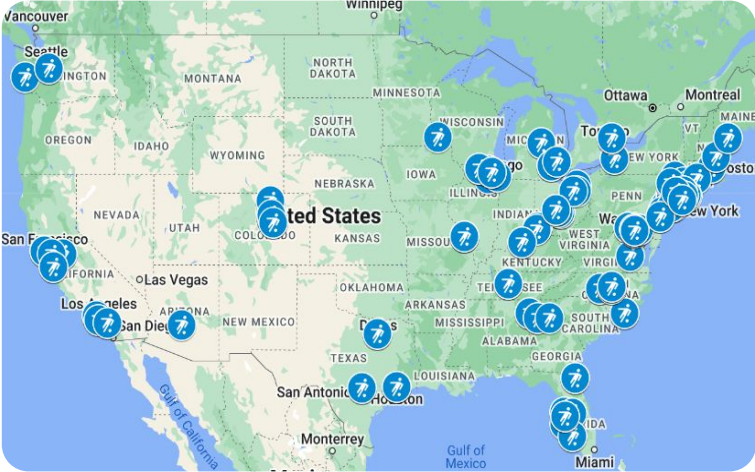
MESSAGES TO COLLEGES

150K+

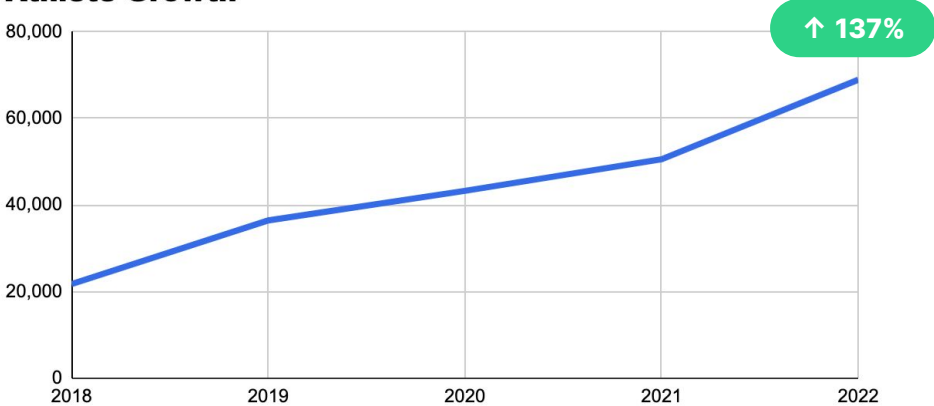
VIEWS GENERATED

82%

**OF NCAA PROGRAMS
GENERATING VIEWS**



Athlete Growth



Clubs Driving Network Activity



CEDAR STARS



COLORADO RAPIDS



WILMINGTON HAMMERHEADS



KINGS HAMMER



NEW YORK CITY FC



MARYLAND UNITED FC



MICHIGAN JAGUARS



NATIONALS SOCCER



LA GALAXY



OHIO ELITE



RICHMOND UNITED



SOUTHERN SOCCER ACADEMY



SUSA FC



TAMPA BAY UNITED



TENNESSEE SOCCER CLUB



SEACOAST UNITED



OHIO PREMIER SOCCER CLUB



SOCKERS FC

Why SportsRecruits?

RECRUITING TOOLS

- Club storefront
- Printable team brochures
- Athlete profiles
- School research tools
- Athlete video upload and embed
- Built-in video editor

NETWORK + EXPOSURE

- Leading college soccer recruiting network with 65K+ student-athletes and 82% of NCAA programs generating views
- 17,000+ Roster Needs posted by college coaches exclusively on the platform
- Unlimited video uploads, highlight reel builder, and 1 professional reel a year for each athlete that feed directly into college coach discovery tools
- Profiles fuel EventBeacon, the on-site recruiting app used by coaches at some of the top at recruiting events across the country
- EventBeacon On-Demand provides college coaches event game film post-event side-by-side SR profiles

TRANSPARENCY

- Real-time activity feed of athlete, staff, and college coach recruiting activity
- Receive notifications for all college views (profile, video, document), messages exchanged, and schools favorited across your club
- See your athlete's target list and help guide them with Tags
- See which athletes match published college Roster Needs to help find fits
- Analytics that highlight platform adoption and provide an overview of athlete and staff engagement and activity on the platform

DIRECT CONNECTION

- Access to every coach in the country and their most up-to-date contact info
- Messages are sent as direct, personal emails to college coaches inboxes. No login required to read or respond.
- Every athlete email includes a tracked profile link, so athletes know when they've been viewed.

EDUCATION + SUPPORT

- 98% customer satisfaction rating and 68 NPS score
- Athlete and family resources including bi-weekly webinars, blog, recruiting guide, knowledge base and customer success team
- Club staff training and a dedicated AM and CSM assigned to your club for help and support
- REAct campaigns – emails leveraging the club staff voice proven to increase adoption

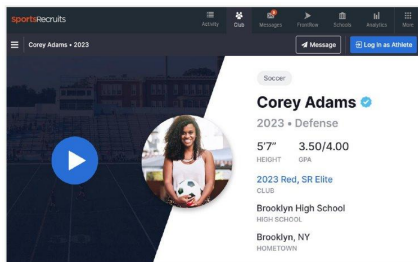
SR



03.

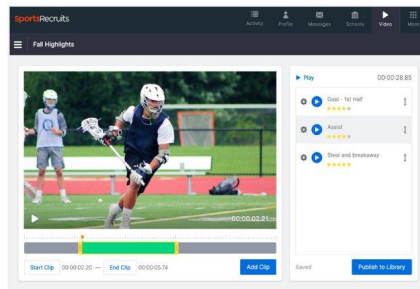
Product Overview

SportsRecruits Product: Athletes



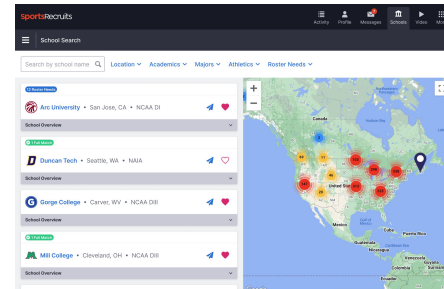
Student-Athlete Profile

A complete recruiting resume, including video, grades, test scores, transcripts, academic / athletic honors, statistics, event schedule, etc.



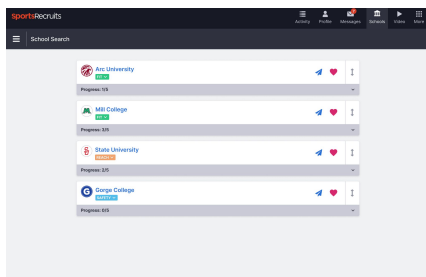
Video Library + Highlight Reel Editor

Athletes upload and embed video from any source, access shared video from their club, and build a highlight reel on the platform.



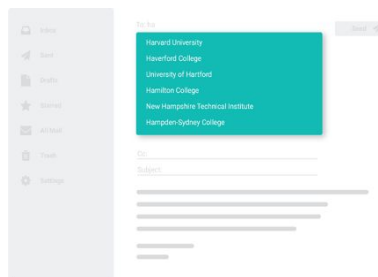
School Search

Athletes search by location, size, academic selectivity, athletic division/conference, intended major, etc.



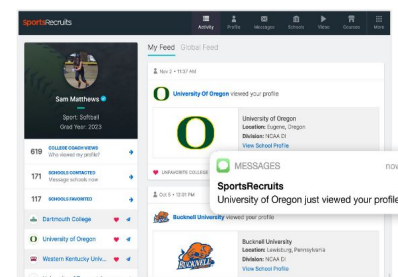
Favorites List

Athletes build a target list of schools, rank their top choices, and categorize each by safety/fit/reach.



Messaging System

Athletes can contact any coach in the country using the built-in messaging system. SportsRecruits maintains the database of every coach/email.



Track Coach Interactions

Athletes and parents receive text message and email notifications whenever a college coach views their profile.

SportsRecruits Product: Club Staff

- **Transparency** into athlete and coach activity, with a **real-time feed** of profile views, video views, messages, etc.
- Contact any program in the country with the **messaging** system and easily link directly to athlete profiles with a tracked link.
- Club **video sharing** tools allow clubs to upload or embed video from any source and easily share it with their teams.
- **Tags** allow club staff to recommend schools to athletes. Staff can also collaborate with athletes in categorizing schools by reach/fit/safety.
- **Analytics** give staff transparency into which athletes are engaging in the process and who needs extra support.

The screenshot displays the SportsRecruits interface. At the top, there's a 'Stats' section with a 'SHOW ALL TIME' button and a date filter 'All Time as of May 10, 2023'. Below this is a search bar for athletes and a table with columns: ATHLETE, TEAM, GRAD YEAR, MSGS SENT, MSGS REC, VIEWS, FAVORITES, TAGS, and LOGINS. The table lists several athletes with their respective stats.

ATHLETE	TEAM	GRAD YEAR	MSGS SENT	MSGS REC	VIEWS	FAVORITES	TAGS	LOGINS
Taylor Jenkins	ESU VBTC 18 Beach	2023	1213	253	1332	32	0	610
Eliu Adelman	ESU VBTC 18 Beach	2023	930	153	795	58		
Sevrick Jackson	ESU VBTC 17 Beach	2024	247	46	423	208		
Sabrina Rippe	ESU VBTC 17 Beach	2024	727	180	975	55		
Eva Dittmar	ESU VBTC 17 Beach	2024	393	51	811	96		
Clara Michonow	ESU VBTC 18 Beach	2023	323	47	562	42		

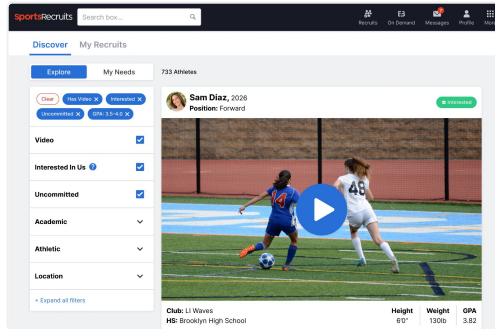
Below the table, there are two school recommendation cards. The first is for 'University of Montana' (NCAA Div I) and the second is for 'Newman University' (NCAA Div II). Each card includes a logo, school name, division, and a 'View School Profile' link. Below these cards are 'REMOVE TAG' and 'MESSAGE COLLEGE' buttons.

On the right side, there's a 'Video Upload' interface. It has an 'Upload' button and an 'Embed' option. Below this is a dashed box with a cloud icon and the text 'Select Files to Upload or drag and drop them here'. Underneath, there's an 'In Progress' section showing a video 'Midwest Power League.mov' with a progress bar at 20% and a 'Cancel' button. The 'Library' section below shows a search bar and a list of videos: '180 Samurai17.mov' (Created 01/11/18, 11:34am) and 'Maria Carter/spike.mov' (Created 12/11/17, 1:23pm). Each video entry has an 'Edit' link and a close icon.

SportsRecruits Product: College Coaches

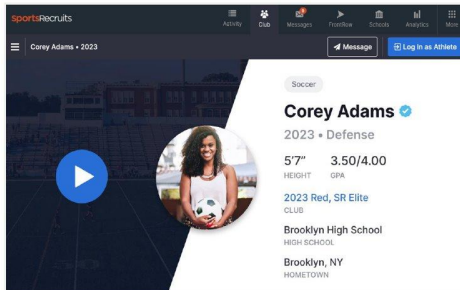
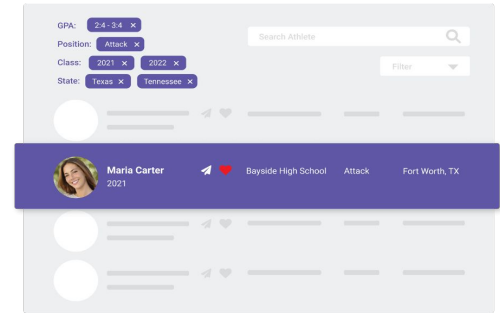
Discover Talent

Coaches can search for athletes based on academic and athletic requirements, as well as identify the athletes that have expressed interest in their school.



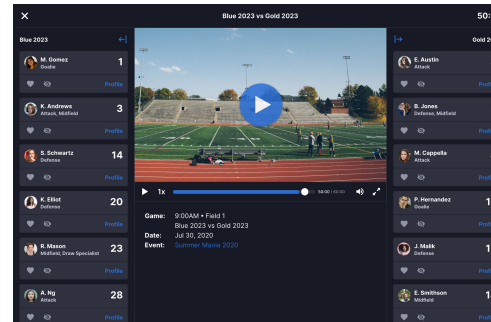
Favorite Athletes

Coaches can keep track of target athletes using the favorite feature, as well as export the list to their CRM of choice.



Student-Athlete Profiles

A complete recruiting resume, including video, grades, test scores, academic / athletic honors, statistics, event schedule, etc.



Video on Demand

Access to thousands of games from the top recruiting tournaments, with side by side rosters and complete athlete profiles. SportsRecruits unique data layer allows coaches to easily search the library by athlete and team.

Roster Needs

Roster Needs are the open roster spots a college is recruiting for in upcoming class years. College coaches publish and maintain their own Needs on the platform.

- Transparency around which types of athletes college coaches are currently recruiting for
- More valuable connections and filtering for college coaches and athletes
- Match status indicates potential fits for athletes based on their profile information

1,737 (+163% YoY)
Programs with Needs

16,333 (+163% YoY)
Total Needs Published

Full Match
Sam Carter, 2025
Outside Hitter

Potential Match
Jennifer Harper
Outside Hitter

State University
View all needs in the dropdown below

2025 Outside Hitter

Position	Grad Year	Profile Video
Outside Hitter	2025	Required

Academic

GPA	ACT
3.40	26

Athletic

Block Touch	Jump Touch	Vertical
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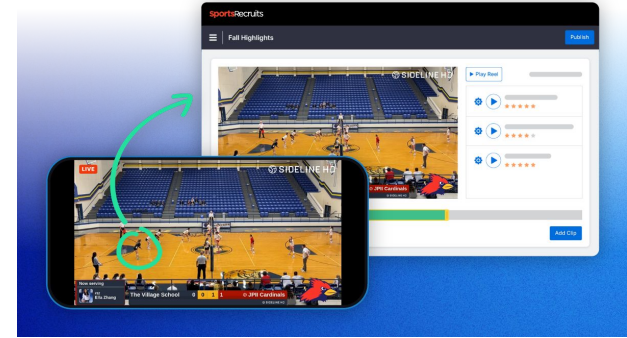
Video Integration Ecosystem

SportsRecruits has developed an integration API for video capture products, enabling athletes to seamlessly share their video with college coaches on the SportsRecruits network.

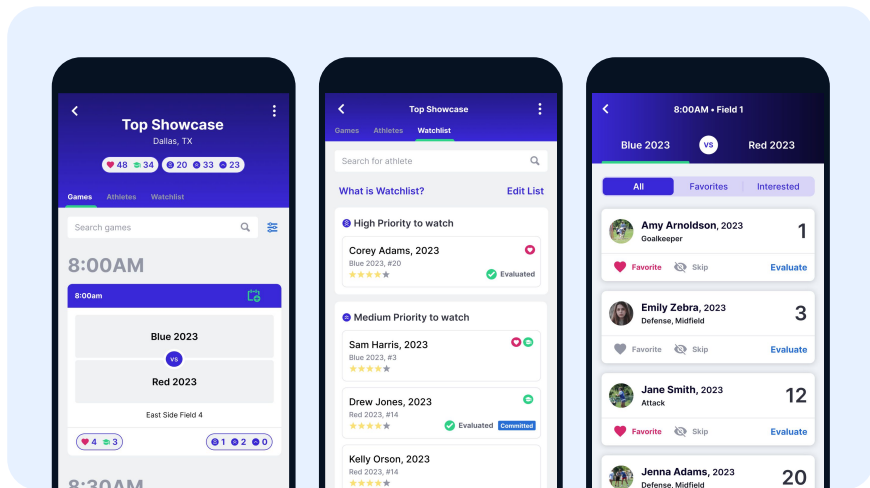
SIDELINE HD
PLAY. REPLAY.

Pixellot
THE GAME CHANGER

Realplay.us

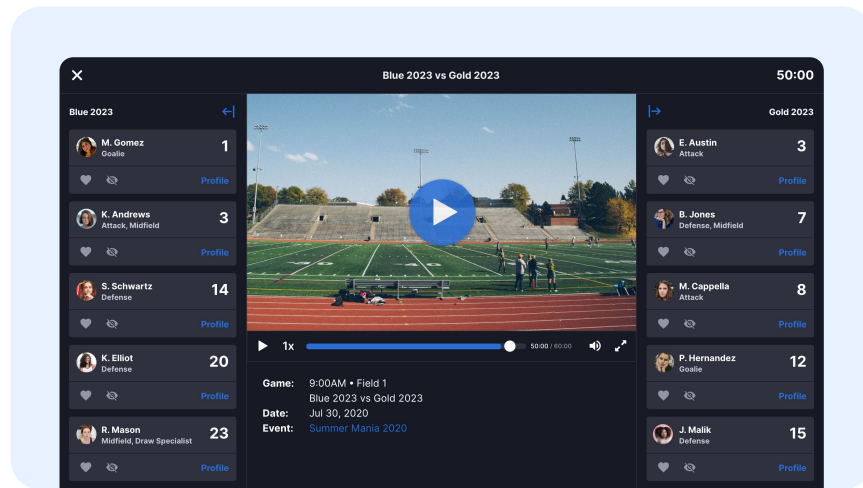


EventBeacon



On-site evaluation

Event schedules, roster and athlete info, evaluation tools, and data syncing with the SportsRecruits platform available for college coaches in the EventBeacon mobile app.



Post-event film access

Access to every game filmed during an event becomes available with side-by-side rosters in the SportsRecruits platform post-event via EventBeacon On-Demand.

04. Support

Recruiting Education and Accountability Campaign (REAC)

What is it?

5-week campaign sent on behalf of the Club Admin to Athletes and Guardians.

The Goal

Increase usage and provide more ROI on SportsRecruits. The key is that the emails are sent on your behalf. You look like the hero, but it is ZERO extra work. Athlete responds are sent to our team for support and answers.

Improvements Seen (350 Clubs, ~23K Athletes)

- ↑ 17% more Verified athletes
- ↑ 19% more athletes with video
- ↑ 26% more athletes with favorite schools

WEEK 1

All Athletes

Explains the basics of why and how to use SportsRecruits.

WEEK 2

Non-Verified Athletes

Explains why and how to update profile.

WEEK 3

Athletes With No Video

Explains why and how to add a video.

WEEK 4

Athletes With No Favorites

Explains why and how to build a target list.

WEEK 5

Athletes With No Messages Sent

Explains why and how to communicate with college coaches.

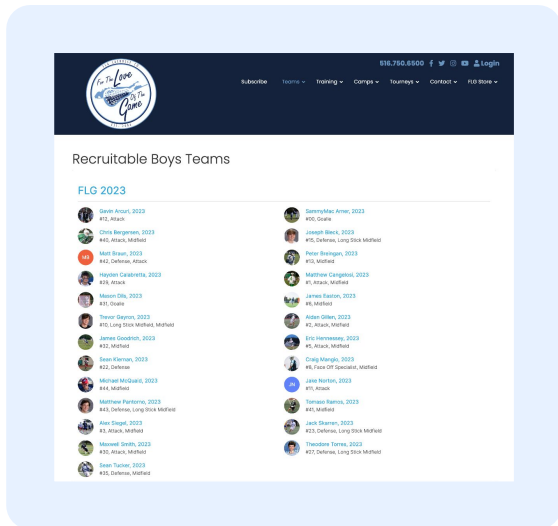
Committed to Support



Support Features

- ✓ Dedicated AM and CMS team
- ✓ Bi-weekly student-athlete webinars and recruiting education resources
- ✓ Club staff webinars, resources and training
- ✓ Recruiting Education and Accountability Campaign (REAC)
- ✓ Pro HLR awareness
- ✓ Roster resets

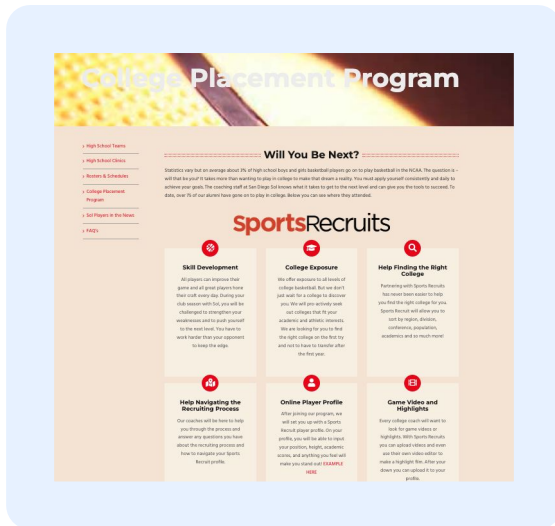
Easy Roster Embeds and Website Marketing



Roster Embeds

Embed SportsRecruits rosters to auto-sync team and athlete info

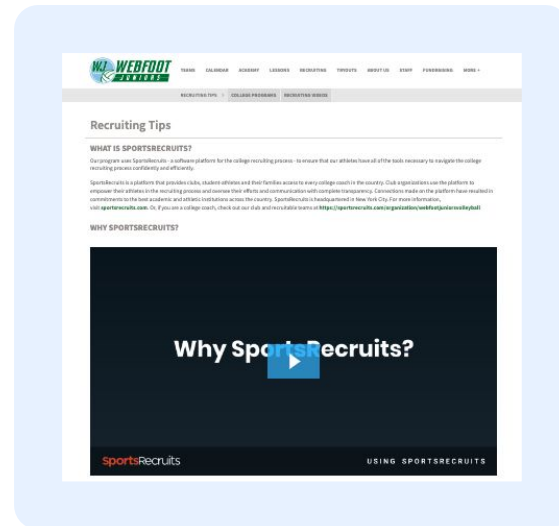
[View the roster embed help article →](#)



Marketing Materials

Announce and promote your club's use of SportsRecruits

[View the welcome kit →](#)



Support Materials

Add intro videos and info to help families onboard and get started

[View the welcome kit →](#)