

COLLEGE CENTER 2023

Sponsored by Northwest Oral & Maxillofacial Surgery | College Fit Finder



SportsRecruits

PRESENTERS

Simon Boddison, Director of Soccer Operations

HTX Soccer Club, 2005 – Present College Coaching Experience: 14 years

University of Wisconsin - Green Bay, WI (Men | Women - NCAA Div. I)

Truman State University, MO (Men - NCAA Div. II)

College of Wooster, OH (Women - NCAA Div. III)

Roger Bonilla - Boys Academy Strategist HTX Soccer Club, 2022 - Present

College Playing Experience – Texas A&M University International University, NCAA DII

SportsRecruits

Angie Rigsby - Girls Academy Strategist

HTX Soccer Club 2012 - Present

College Playing Experience - University of Arkansas
Fayetteville
U17/U19 US National Pool
Club Coaching Experience: 26 years

Sent 150 players to college on soccer scholarships within 10 graduating classes

RESULTS



73 players committed to college from 2023 with scholarship opportunities

SportsRecruits



RESULTS 2023



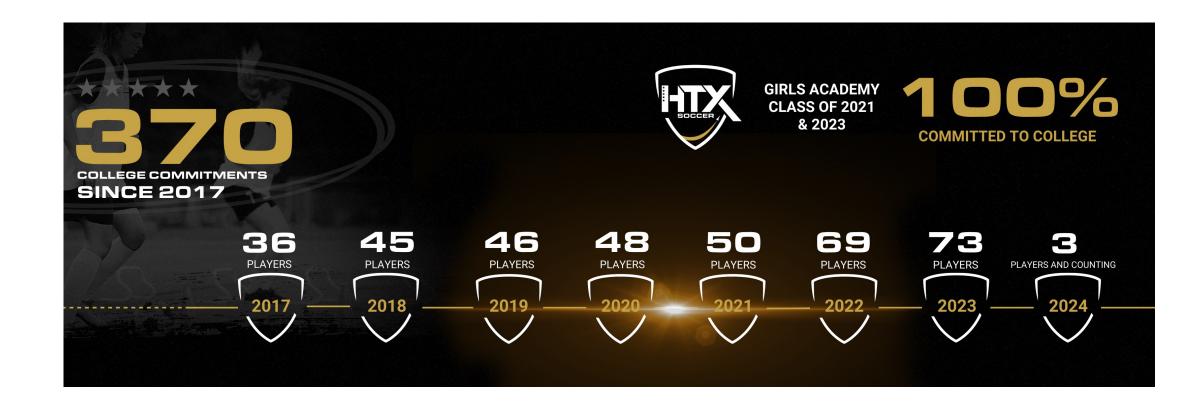




RESULTS 2024



RESULTS 2006-PRESENT



LOCATION





NEWS | ABOUT | FANWEAR

CONTACT

LOCATIONS * RECREATIONAL * YOUTH ACADEMY * COMPETITIVE * ELITE CAMPS TRYOUTS TOURNAMENTS COLLEGE CENTER

Home

College Center

SportsRecruits Network

SportsRecruits is a network that connects high school athletes, parents, clubs, high schools, college coaches, and event operators in the recruiting process, creating opportunities for all stakeholders.

400K+ Athletes

Current High School Age

1,400+ Clubs

~10k Club/High School Staff

60K+ College Coaches

28K+ College Programs

300+ Events

Tournaments / Showcases

LOCATION

College Center



STATISTICS



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Soccer Network Statistics

65K+

STUDENT-ATHLETES

175K+

MESSAGES TO COLLEGES

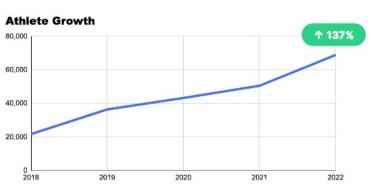
150K+

VIEWS GENERATED

82%

OF NCAA PROGRAMS GENERATING VIEWS





ACCESSIBILITY

SportsRecruits

College Center Free!

2,000+ players

24/7 Access

70+ Coaching Staff Access

New Player Access

COMPETITION



- Nearly 1 Million High School Age Soccer Players Grades 9-12
- ➤ 45,000 college soccer players
- O.9% of male HS players play NCAA Div. I
- 2.4% of female HS players play NCAA Div. I
- 10.6% of any female HS players play in college
- ▶ 8% of any male HS players play in college



Schools: (NCAA, NAIA, NJCAA)

- > 331 Women's Div. I | 205 Men's Div. I
- 262 Women's Div. II | 214 Men's Div. II
- > 441 Women's Div. III | 415 Men's Div. III
- > 188 Women's NAIA | 188 Men's NAIA
- 181 Women's NJCAA | 217 Men's NJCAA |

GUIDANCE

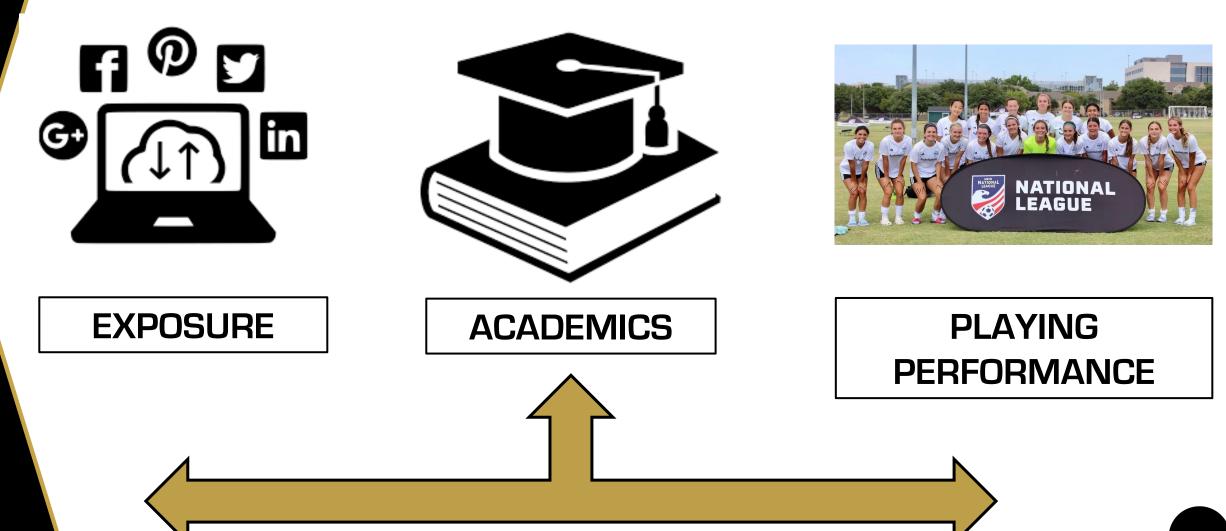


How can the club help the prospective studentathlete? 87% of all parents says a college education is the most important promise they will make to their child.

When it comes to college readiness, less than 20% of all youth soccer organizations will provide any meaningful guidance or support, leaving families to "figure it out".

While some will take a "wait & see" approach, others are "lured" into spending hundreds of dollars on recruiting services and ID Camps with negligible results.

RECRUITMENT FACTORS



EMAIL CAMPAIGN SportsRecruits

WEEK 1 All Athletes

Explains the basics of why and how to use SportsRecruits.

WEEK 2

Non-Verified Athletes

Explains why and how to update profile.

WEEK 3

Athletes With No Video

Explains why and how to add a video.

WEEK 4

Athletes With No Favorites

Explains why and how to build a target list.

WEEK 5

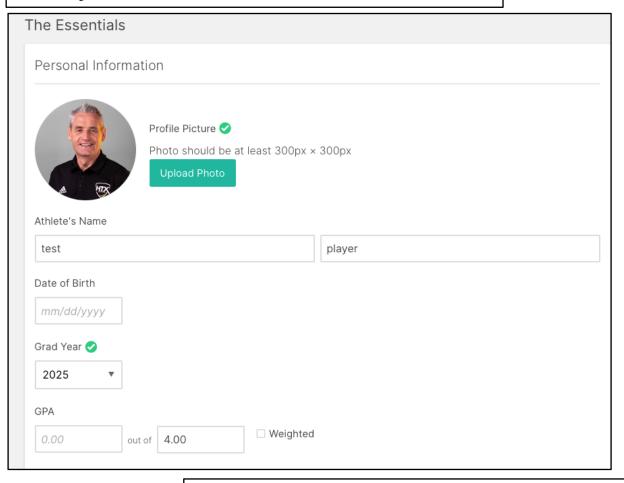
Athletes With No Messages Sent

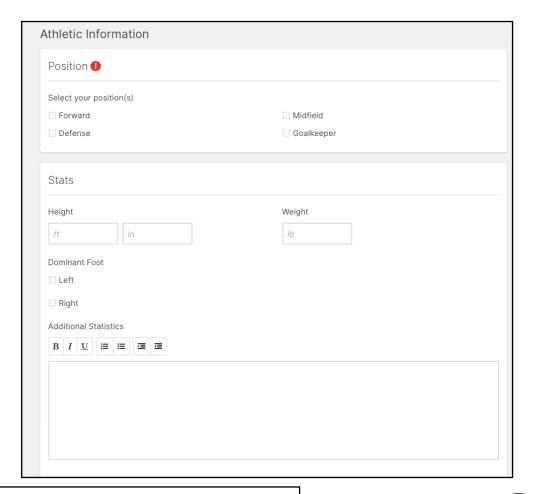
Explains why and how to communicate with college coaches.

SportsRecruits activation email sent directly to player/parent on 9/6, follow up email from the club 9/11

PROFILE

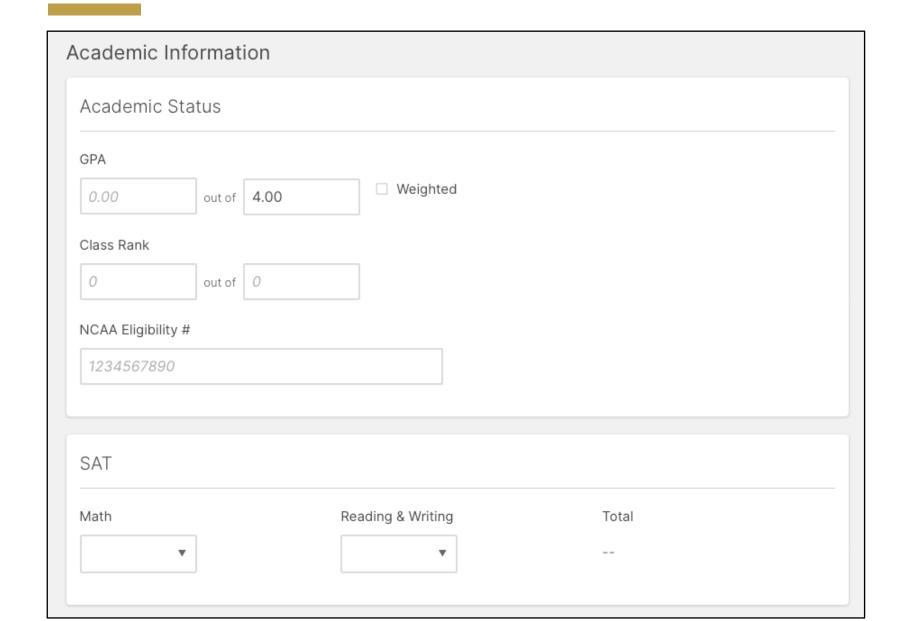
Family > Essentials .> Athletic > Academic





Have you verified your profile – identity verification; profile picture, graduation year, position?

PROFILE

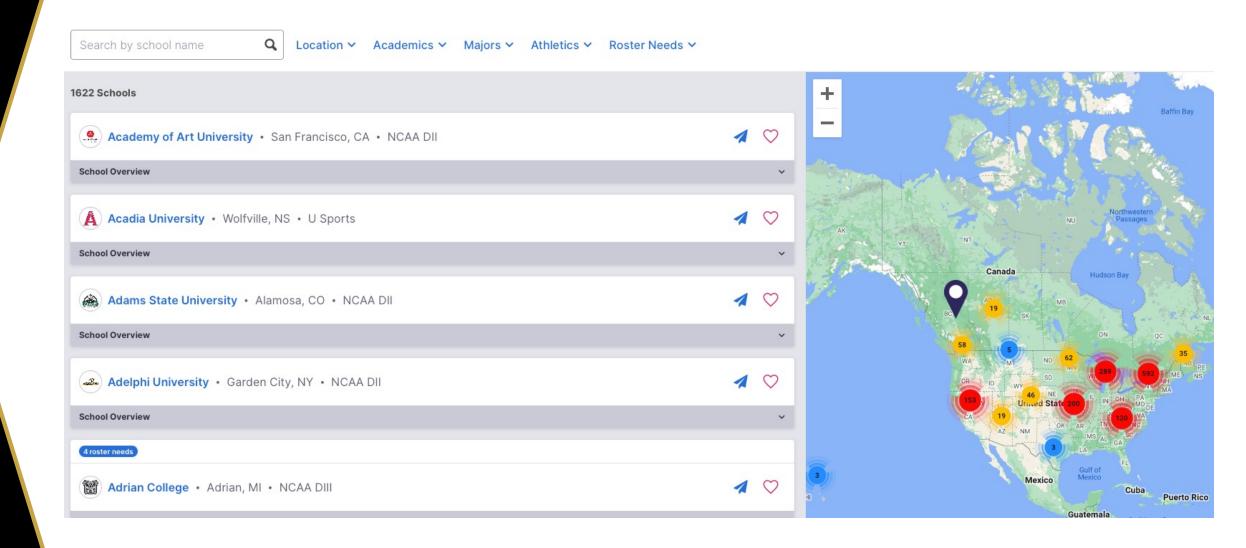


CHOICES

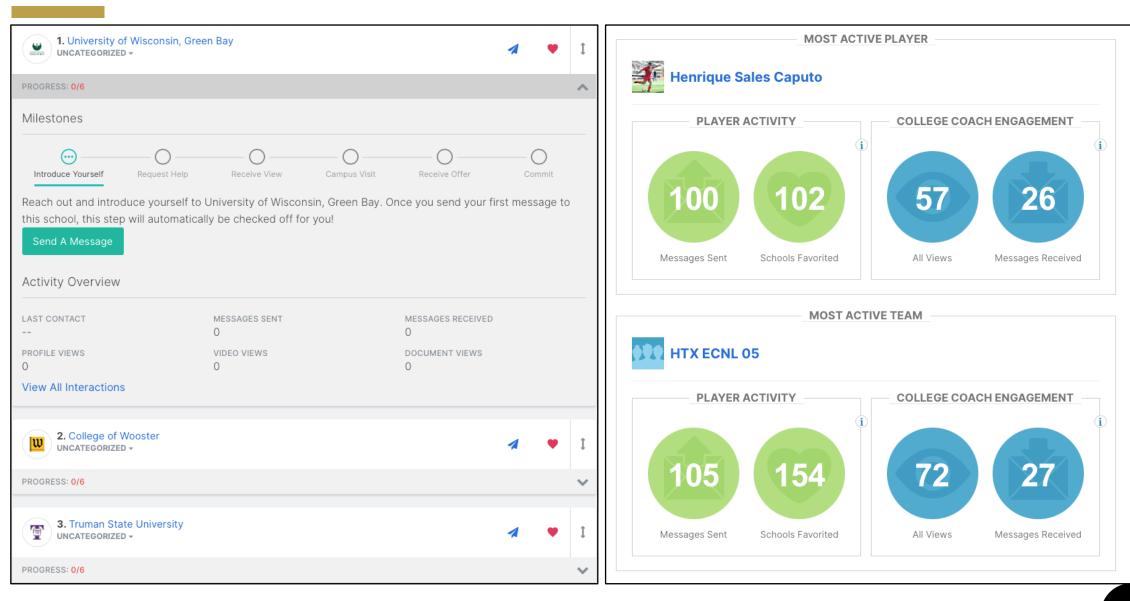


- Academic Major
- ❖ Pick 8-10 states
- ❖ Distance from home
- Climate
- ❖ Urban vs. Rural
- ❖ Private vs. Public
- **❖** Cost
- Culture
- ❖Program / Level
- Location

SEARCH



SEARCH | TRACKING



Internal tracking system built into each school that you have selected

GOVERNING BODIES



CAMPUS VISITS





Q. What is the difference between an official visit and an unofficial visit?

A. Any visit to a college campus by a college-bound student-athlete or his or her parents funded in any manner by the college is an official visit.

A. Visits paid for by college-bound student-athletes or their parents are unofficial visits.

Can you schedule your visit (s) around your club game / high school playing schedule and your SAT / ACT testing dates thus limiting the conflicts?

SAT / ACT testing dates thus limiting the conflicts?

Be married to your calendar and plan-ahead!

SCHEDULE



July / August:

- Report in for pre-season (testing, rules, policies, medical, captain's practice)
- Two weeks of training (multiple times per day)
- 2-3 pre-season exhibition games

Daily Schedule:

- 6:00am Weight Room / Rehab
- 7:30am Breakfast
- 8:00am Attend Classes
- 12:30pm Lunch
- 1:00pm Rehab / Prep
- 1:30pm Team Training Session
- 4:00pm Athletic Treatments
- 5:30pm Dinner
- 7:00pm Study Hall (monitored)
- 10:00pm Relax

SCHEDULE



Fall Season:

- August November / December
- 5-6 training sessions per week
- Friday Sunday travel
- Possible mid-week game
- Permission to miss class / make up exams / projects
- Mid-term October/ Finals December
- Full-time student (minimum of 12 credit hours)

Spring Season:

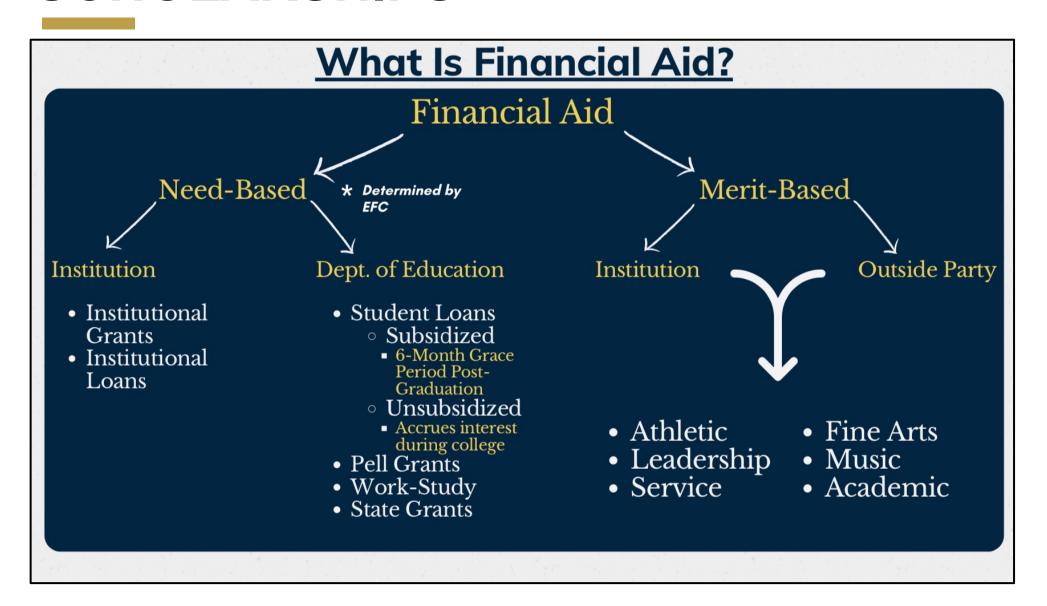
- January May / June
- Holiday work out program / testing
- Full time training / student
- Slightly heavier academic workload
- Five (5) playing dates (NCAA Div. I)
- Decreased travel





- > NCAA Division I Men's Soccer team 9.9 athletic scholarships per team
- NCAA Division 1 Women's Soccer teams 14 athletic scholarships per team
- NCAA Division 2 Women's Soccer teams 9.9 athletic scholarships per team
- NCAA Division 2 Men's Soccer teams 9.0 athletic scholarships per team
- NCAA Division 3 Soccer does not provide athletic scholarships, they provide need-based aid, academic aid & grants

The National Association of Intercollegiate Athletics (NAIA) offers scholarships on both the Division I and Division II level. Division III level sports do not offer scholarship (athletic) funding



Where To Find Scholarships?

High School Guidance Counselor: Most high schools have a guidance counselors that will be knowledgeable about local scholarships or scholarships that previous students have received.

<u>Institutions</u>: Colleges will have their own scholarships displayed on their website. The application for admission is often the application for scholarships, but students might need to complete a separate scholarship application.

<u>Internet</u>: The internet contains a multitude of scholarship search engines that students can use to filter different criteria to meet their personal circumstances.

<u>Independent Education Consultant</u>: IECs can provide help in the scholarship search and many post free resources on their website.

Online Scholarship Search Engines

- CareerOneStop: Scholarship Search
- Scholarship America
- College Board's Scholarship Search
- Scholarship.com Search Engine
- Fastweb
- Scholly
- Peerlift
- Scholar Snapp
- Chegg Scholarships
- NSHSS Scholarship List
- Cappex
- Jewish Scholarship Search Portal
- Bold.org Scholarship Search
- EduBirdie Scholarship Map

Why Is Financial Aid Important?

Realistic Expectations

- Students & parents needs to understand the financial realities of their situation.
- Admission to a college that is too expensive can be a waste of time and upsetting to students.

No College Is Worth Full Price

- The single greatest indicator of success for a student is not where they attend, but what they do there. No college, regardless of the rankings, guarantees success.

 • Students need to consider the long-term ramifications of
- loans when applying to expensive colleges.

College Is Expensive

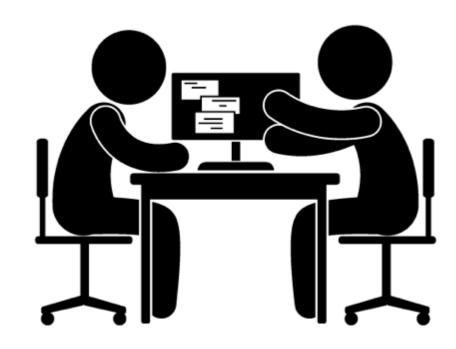
- College is a significant emotional and financial investment. Any financial aid can reduce the stress and anxiety of the college search process.

 • Life outside of the classroom is also expensive.
- Scholarships and financial aid can free up resources for costs associated with living as a college student.









Academic Counselor Meeting (w/parents)



Register

If you plan to play NCAA

Division I or II ...

you SHOULD register by
the end of grade 10

www.NCAA.org

You MUST meet Academic &
Athletic Eligibility
& Amateurism Certification to
be "actively" recruited



WHAT IS A CORE COURSE?

For a high school class to be an NCAA-approved core course, it must meet these conditions:

1. Be a four-year college preparatory course in one of these subject areas:

ENGLISH

MATH (Algebra I or higher) NATURAL/ PHYSICAL SCIENCE

SOCIAL SCIENCE

FOREIGN LANGUAGE COMPARATIVE RELIGION/ PHILOSOPHY

- 2. Be on your school's list of NCAA-approved core courses.
- 3. Be taught by a qualified instructor at or above your high school's regular academic level.
- **4.** Receive credit toward high school graduation and appear on an official transcript with course title, grade and credit awarded.



How to plan your high school courses to meet the 16 core-course requirement:



9TH GRADE

- (1) English
- (1) Math
- (1) Science
- (1) Social Science and/or additional
- **4 CORE COURSES**

10 TH GRADE

- (1) English
- (1) Math
- (1) Science
- (1) Social Science and/or additional
- **4 CORE COURSES**

11 TH GRADE

- (1) English
- (1) Math
- (1) Science
- (1) Social Science and/or additional
- 4 CORE COURSES

12TH GRADE

- (1) English
- (1) Math
- (1) Science
- (1) Social Science and/or additional
- **4 CORE COURSES**

PLAYER <> COACH COMMUNICATIONS

COLLEGE COACH | SCHOOL INTEREST | COMMUNICATION

ATHLETIC PROGRAM

PERSONAL APPROACH

Topics:

- Soccer Results / Season
- Soccer Program Updates
- Athletic Department
- Major
- Player Schedule / Academics
- Visit

EMAIL * TEXT * PHONE * VIDEO CLIPS

PLAYER <> COACH COMMUNICATIONS

What are the new NCAA DI rules?

- ✓ No "communication with a coach" until June 15 of sophomore year
- ✓ No Official or Unofficial visits until August 1 of junior year
- ✓ No "Recruiting Conversations" or Verbal Offers until June 15 of sophomore year.

What is considered "communication with a coach?"

- ✓ Includes any phone, text and/or email conversations between a student-athlete or parent/guardian and a DI college coach.
- ✓ Previously, coaches were prohibited from initiating contact with a recruit. However, if an athlete called a coach, the coach could pick up the phone. That is no longer allowed. There is zero off-campus communication allowed between a coach and a recruit before June 15 of an athlete's sophomore year.

PLAYER ACTION ITEMS





- ✓ Login using user code provided by Coach / DOC / SportsRecruits
- ✓ Change your password so it becomes private
- ✓ Fill out your profile
- ✓ Make your top 30 50 favorite schools
- ✓ Create a 'personal' professionally written email & attach your link and send to coaching staff
- ✓ Provide league, tournament schedules & invite the coach(s) to attend
- ✓ Review college coaching list in attendance (cross reference / communicate)
- ✓ Review all the video tutorials and update your video highlights
- ✓ Weekly coach communication

CAMPS

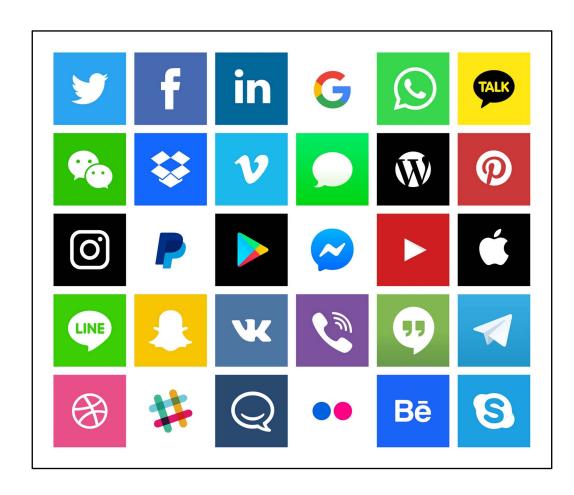


SOCCER CAMPS

- > Instructional Camps
- > Recruitment Camps
 - > ID Camps

- Differences
- Dollars
- Communication
- > Research

SOCIAL MEDIA



SOCIAL MEDIA

- College staff are employed to monitor prospective student-athletes' social media accounts
- Professional use of language / pictures
- ➤ 'Rule of Thumb' if you would not show the information or picture to your grandparents – do not post it!

NLI

The National Letter of Intent (NLI) is a document used to indicate a student athlete's commitment to participating in National Collegiate Athletic Association (NCAA) colleges and universities in the United States.



OVER 48,000 NLI SIGNEES EACH YEAR



MORE THAN \$3.3 BILLION IN ATHLETICS SCHOLARSHIPS







SIGNING DAY



November 8, 2023 - August 1, 2024

HUMILITY







CONTACT DETAILS









Questions / Contact Information:

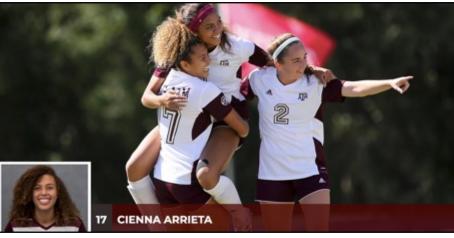
- Head Team Coach
- Director of Coaching / Program or Academy Director

Program Overview:

- Simon Boddison, Director of Soccer Operations <u>sboddison@htxsoccer.com</u>
- > Angie Rigsby, Girls Academy Strategist arigsby@htxsoccer.com
- > Roger Bonilla, Boys Academy Strategist rbonilla@htxsoccer.com

ALUMNI | SUCCESS

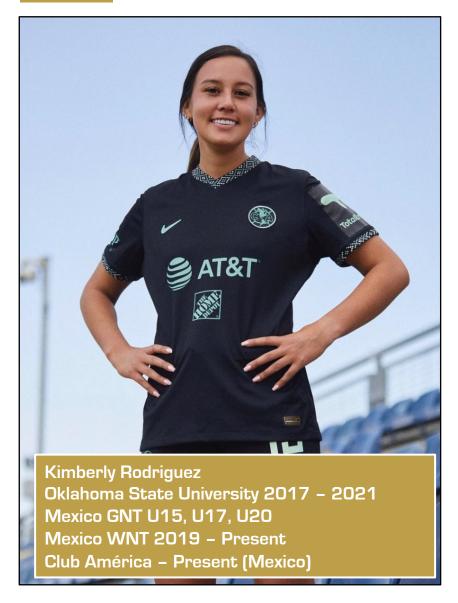


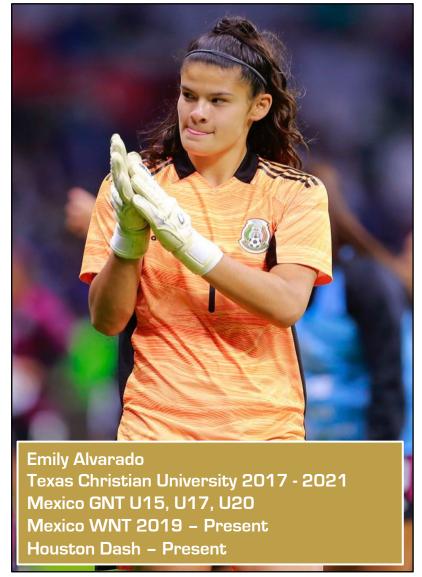






ALUMNI | PROFESSIONAL





ALUMNI | PROFESSIONAL



MICHAELA ABAM

West Virginia University 2014-17

Sky Blue FC 2018 (pro)

Paris FC 2018-19 (pro)

Real Betis 2019 (pro)

Houston Dash 2021-22 (pro)

Linkoping FC 2023-Present (pro)

Cameroon Women's National Team

QUESTIONS

